

# ROAD TO REVENUE TOUR



ORACLE | eloqua.

Singapore - 11 November 2013

Time	Topic	Speaker
12:00	Registration	
12:30-13:30	Lunch and Networking	
13:30-13:40	Event Welcome	<i>Will Griffith, Oracle   Eloqua</i>
13:40-14:10	The Customer Experience Imperative	<i>Michel van Woudenberg, Oracle</i>
14:10-14:40	How Modern Marketing Works	<i>John Stetic, Oracle   Eloqua</i>
14:40-15:10	Customer Success Story	<i>Uday Mysore, Intel</i>
15:10-15:30	Networking Break	
15:30-16:00	Product Roadmap	<i>John Stetic, Oracle   Eloqua</i>
16:00-16:30	Customer Success Story	<i>Gabriel Goh, Fuji Xerox</i>
16:30-17:00	Eloqua Best Practices Session	<i>TBD, Oracle   Eloqua</i>
17:00-17:15	Event Wrap-Up	<i>Will Griffith, Oracle   Eloqua</i>

**Download presentations from today's event:**

<http://topliners.eloqua.com/groups/road-to-revenue>